Meraki MV for Gas Stations and Convenience Stores

Smarter security with intelligence and scalability across locations

Convenience stores and gas stations have unique challenges due to their locations and "easy-access" nature that make ensuring security difficult, especially with light staffing. Often appearing as a single-person team, it is vital that these businesses protect their employees, assets, and patrons alike through the assistance of added security technology.

These technologies can help make that one-person show feel more like a team of 20, not only in terms of security, but also in productivity and monitoring.

Solving for a variety of threats and challenges

1. Gasoline drive-offs

2. Shoplifting

3. False burglar alarm verifications

4. Theft by employees

5. Gun violence

6. Assaults

Unfortunately, many security camera solutions can saddle gas stations with high CapEx and OpEx costs, and their complexities make them difficult to configure, manage, and use.

Meraki MV smart cameras address the challenges head-on, while also providing the agility and intelligence to do so much more.

✓ The cloud-managed architecture streamlines deployment and day-to-day use so gas stations and convenience stores can spend less time managing and more time doing.

✓ Video can be watched on site or off via a web browser or mobile app, while smart search and share tools speed investigations.

✓ Intelligent, built-in analytics provide insight into the environment, empowering businesses to increase employee productivity, mitigate threats, and improve customer service.

Improve customer and employee safety

- ✓ Deter theft from petty crime to armed robberies

- ✓ Notification of gas spills to prevent slip and fall or fire

- ✓ Monitor suspicious behavior

- ✓ Get alerted if someone is smoking or using a cell phone near gas pumps
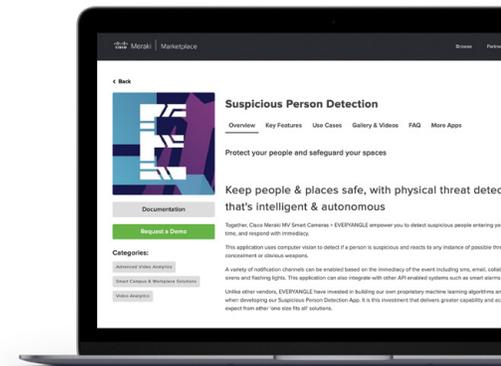
EVERYANGLE provides computer vision applications for retail, manufacturing, modern workplaces, and more. The Suspicious Person Detection app uses artificial intelligence to detect if a person is suspicious and reacts to any instances of possible physical threats such as face concealment or obvious weapons.The Next Generation Footfall app analyzes customer visits, frequency, monitors customer sentiment, and more, while generating store performance alerts via easy-to-use dashboards.

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Maximize day-to-day operations

✓ Track vehicles coming in and out of the service station, counting entries and exits as well as duration

✓ Measure important basic customer data such as age, gender, mood, and time spent in-store while respecting privacy rights

✓ Get alerts when customers enter and exit

✓ Track free and busy times to optimize staffing

✓ Visualize traffic patterns across the store floor to optimize product placement

A 100% cloud-managed video surveillance solution

- MV cameras are a scalable, everything-in-the-box solution, with onboard processing and storage that eliminates the need for servers, storage, and video management software (VMS)

- Configure, manage, and view video from anywhere via the web-based Meraki dashboard or mobile app

- Our MV cameras also significantly reduce IT overhead with simple, secured architecture, cloud management, and automatic firmware updates and patching

Deploy in minutes, not weeks

- ✓ Configure names, video, and storage settings at scale before cameras arrive on site for a true "plug-and-play" experience

- ✓ Create video walls and remotely control focus, zoom, and aperture through the Meraki dashboard

- ✓ Includes a variety of camera models for indoor or outdoor deployment needs

- ✓ The cloud dashboard provides remote viewing and centralized management capabilities

Respond and react faster, from anywhere

✓ Keep tabs on suspicious activity with intelligent motion alerts

✓ Find answers faster with smart search tools like Motion Search and Motion Recap

✓ Easy export and share tools speed investigations

✓ Capture license plate information for quick incident response
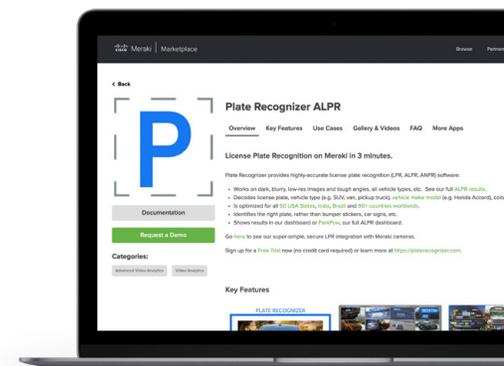
Plate Recognizer provides accurate, fast, developer-friendly Automatic License Plate Recognition (ALPR) software that works in all environments, optimized for your location.

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Secure people, inventory, and property plus intelligent insights
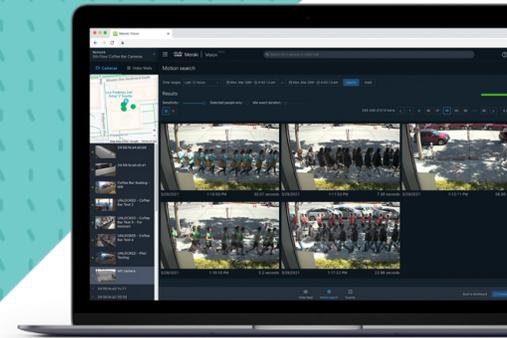
- ✓ Having the appropriate security practices and technologies in place are key to mitigating crime and ensuring safety at convenience stores and gas stations

- ✓ Meraki MV smart cameras provide the level of protection and high-quality output you need as well as the intelligence to evolve as your business continues to grow and change

CISCO Meraki

Learn more about how Meraki smart cameras
can protect your business